

# KITCHEN WORLD

explore the possibilities

7370 Transit Rd. • Williamsville, NY 14221

*CHERYL & PHIL,*

Thanks for the business! Here's hoping your new kitchen will provide years of service and enjoyment for you and yours. Please take a couple of minutes to let us know how your Kitchen World experience went.

Thank you,  
Randal Sanderson  
President

**I heard about Kitchen World from:**

A friend    Word of mouth    My contractor    Internet

Television    Print Ad    Radio    Other  *knew Sam was a salesperson at the*

*store & know he is knowledgeable & creative to assist in building*

**Please rate the following:** *our dream kitchen - & he did!!*

- |  |   |                               |                               |                               |
|--|---|-------------------------------|-------------------------------|-------------------------------|
| 1. Our office and phone service.                   | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 2. Showroom was interesting, clean and organized.  | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 3. Salesperson was knowledgeable and courteous.    | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 4. How would you rate the quality of our products? | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 5. Salesperson follow through after the sale.      | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |

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COMMENTS: If Kitchen World were my store, I would... \_\_\_\_\_

Other products we should offer \_\_\_\_\_